Introducing Systematic Patent Analysis as an Innovative Pedagogy Tool/Experiential Learning Project in HE Institutes and Universities to Boost Awareness of Patent-based IPR

P. S. Aithal * & Shubhrajyotsna Aithal **

- * Faculty, Institute of Management & Commerce, Srinivas University, Mangalore, India, OrcidID: 0000-0002-4691-8736; E-mail: psaithal@gmail.com
- ** Faculty, Institute of Engineering & Technology, Srinivas University, Mangalore, India, OrcidID: 0000-0003-1081-5820; E-mail: shubhraaithal@gmail.com

Area/Section: Education Management. **Type of the Paper:** Exploratory Research.

Type of Review: Peer Reviewed as per |C|O|P|E| guidance.

Indexed in: OpenAIRE.

DOI: https://doi.org/10.5281/zenodo.8407739

Google Scholar Citation: IJMTS

How to Cite this Paper:

Aithal, P. S., & Aithal, Shubhrajyotsna (2023). Introducing Systematic Patent Analysis as an Innovative Pedagogy Tool/Experiential Learning Project in HE Institutes and Universities to Boost Awareness of Patent-based IPR. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(4), 1-19. DOI: https://doi.org/10.5281/zenodo.8407739

International Journal of Management, Technology, and Social Sciences (IJMTS)

A Refereed International Journal of Srinivas University, India.

CrossRef DOI: https://doi.org/10.47992/IJMTS.2581.6012.0308

Received on: 18/08/2023 Published on: 06/10/2023

© With Authors.



This work is licensed under a Creative Commons Attribution-Non-Commercial 4.0 International License subject to proper citation to the publication source of the work.

Disclaimer: The scholarly papers as reviewed and published by Srinivas Publications (S.P.), India are the views and opinions of their respective authors and are not the views or opinions of the SP. The SP disclaims of any harm or loss caused due to the published content to any party.

Introducing Systematic Patent Analysis as an Innovative Pedagogy Tool/Experiential Learning Project in HE Institutes and Universities to Boost Awareness of Patentbased IPR

P. S. Aithal * & Shubhrajyotsna Aithal **

- * Faculty, Institute of Management & Commerce, Srinivas University, Mangalore, India, OrcidID: 0000-0002-4691-8736; E-mail: psaithal@gmail.com
- ** Faculty, Institute of Engineering & Technology, Srinivas University, Mangalore, India, OrcidID: 0000-0003-1081-5820; E-mail: shubhraaithal@gmail.com

ABSTRACT

Purpose: Research on Patent Analysis as an Innovative Pedagogy Tool/Experiential Learning Project in HE Institutes and Universities to Boost Awareness of Patent-based IPR" is being done to determine whether or not using patent analysis as a novel pedagogical strategy in higher education institutions is effective. Through hands-on interaction with actual patent data, this study seeks to determine how incorporating patent analysis into the academic curriculum can improve experiential learning and promote a deeper understanding of intellectual property rights (IPR). This study aims to contribute valuable insights that can guide educational practices, equip students with the necessary skills for the knowledge-based economy, and ultimately encourage innovation and entrepreneurship within the classroom by examining the effect of this novel pedagogy on students' awareness and comprehension of patent-related IPR. Method: An exploratory research method is used. The relevant information for exploring our idea of systematic patent analysis as an innovative pedagogy tool and experiential learning project in higher education institutions and universities are collected from scholarly articles using the Google search engine, Google Scholar search engine, and AI-based GPTs.

Result and Discussion: The procedure for systematic patent analysis as an innovative pedagogy tool in the classroom and as a method of experiential learning for the students to create awareness, to convert their ideas into product or process-based patents during their studies in higher education institutions. The advantages, benefits, constraints, and disadvantages of adopting systematic patent analysis are analysed. The future implications and impact of systematic patent analysis as a pedagogical tool or experiential learning method are discussed.

Originality/Value: Implementing a structured approach to patent analysis within higher education institutions facilitates the enhancement of meaningful contributions to the creation of innovative products or processes, thereby advancing the generation of new intellectual property rights (IPR) both for the institution and the nation.

Type of the Research: *Exploratory Research.*

Keywords: Innovations in Higher Education, Experiential Learning, Innovations in Teaching pedagogy, Innovations in Experiential Learning, Patent analysis, ABCD analysis, Strategy to improve IPR

1. INTRODUCTION:

Innovations in higher education are now more crucial than ever in meeting the demands of a world that is changing quickly as well as the changing needs of students. The increasing use of online and hybrid learning paradigms is a noteworthy breakthrough. Students from many backgrounds and regions can now participate in higher learning thanks to the integration of digital technology, interactive learning platforms, and virtual classrooms. As a result of these developments, non-traditional students, working professionals, and individuals looking for lifelong learning possibilities can all benefit from more flexible learning environments that are tailored to their unique learning preferences and styles. The

landscape of education is changing as universities continue to experiment with novel ideas like massive open online courses (MOOCs) and micro-credentials, providing a range of learning options that enable students to customize their educational journeys to meet their specific objectives. The emphasis on interdisciplinary and experiential learning is another significant advancement in higher education.

Traditional barriers between academic fields are dissolving as institutions come to understand the benefits of sharing knowledge and expertise. This change encourages cooperation between several professions, preparing students to take on challenging real-world problems that frequently call for multiple solutions. By bridging the gap between theory and practice, experiential learning techniques like internships, service-learning initiatives, and cooperative education programs give students practical skills, critical-thinking skills, and in-depth understanding of how their academic knowledge can be applied in real-world settings. These innovations empower students to become active participants in their own learning journeys, fostering a spirit of innovation, entrepreneurship, and adaptability that is essential in the 21st-century workforce [1-3].

1.1 Innovations in Teaching pedagogy:

Teaching pedagogy innovations have completely changed how educators interact with students, resulting in a more dynamic and efficient learning environment. The model of the "flipped classroom" is one notable innovation. When teaching is done in a "flipped" classroom, students are exposed to new material outside of class through texts, films, or online modules. The remainder of the class period is then devoted to problem-solving, discussions, and active learning exercises that let the students put what they've learned into practice. This method makes education more student-centered by encouraging collaboration, critical thinking, and student-led discovery in addition to deeper learning.

Gamification is another new pedagogical strategy. The design and mechanics of games can be used into the learning process to motivate and interest students. Challenges, prizes, competition, and interactive simulations are frequently found in gamified learning experiences, which turn educational content into a fun and engaging trip. This innovation encourages students to develop and attain goals, research challenging concepts, and persevere through challenges by leveraging their natural desire. Because it encourages a sense of success, social interaction, and active problem-solving, gamification is a powerful tool for both traditional and online learning contexts. As pedagogical innovations like the flipped classroom and gamification continue to advance, teachers are better able to meet the diverse needs and preferences of modern learners, resulting in more rewarding and effective educational experiences [4-7].

1.2 Innovations in Experiential Learning:

Innovations in experiential learning have been at the forefront of education, completely changing how students learn and develop useful skills. A noteworthy development is the incorporation of virtual reality (VR) and augmented reality (AR) into experiential learning settings. These immersive learning environments are made possible by the fact that students can fully immerse themselves in a variety of virtual contexts, from historical events to scientific study. In the healthcare sector, for instance, medical students can practice procedures in a safe virtual environment.

These innovations help bridge the gap between theory and practice by giving students real-world, hands-on experiences that are frequently difficult to replicate in conventional classroom settings. Additionally, they support various learning preferences, enhance memory recall, and assist students in preparing for challenges encountered in the real world, making education more engaging and efficient. Another significant development is the use of experiential learning in entrepreneurship education. Universities and other institutions have created incubators, accelerators, and startup programs to enable students to launch and manage their own enterprises.

Students may turn their unique ideas into successful businesses through mentoring, financial possibilities, and resource access. These courses provide a strong emphasis on hands-on learning and give students the chance to really experience the highs and lows of business. As a result, students get a variety of abilities that are particularly beneficial in the entrepreneurial environment, such as problem-solving, leadership, adaptability, and resilience. These innovations encourage a culture of innovation and entrepreneurship in higher education by empowering students to become job creators as well as job seekers [8-11].

1.3 Patent Analysis as Innovation:

Higher education institutions have made a significant advance with patent analysis that puts them at the forefront of providing students with the knowledge and skills they need to succeed in a world economy that is changing quickly. By bridging the gap between academics and business, this innovation promotes a setting where students actively engage with possibilities and challenges from the real world. Higher education institutions can equip students with critical thinking, problem-solving, and interdisciplinary collaboration skills that are crucial for navigating the complexities of today's innovation-driven society by incorporating patent analysis into their curricula.

Patent analysis will become a ground-breaking breakthrough in higher education institutions in the future. Academic institutions have traditionally concentrated on teaching theory, therefore the incorporation of patent analysis as a teaching tool is a paradigm change. The dynamic fields of innovation, technology, and intellectual property are actively engaged by the students. This invention encourages multidisciplinary cooperation by bringing students from various academic backgrounds together to examine actual patents, providing a comprehensive grasp of the complexity of innovation. Additionally, it gives students real-world training in critical analysis, document interpretation, and patent research, all of which are increasingly important in today's knowledge-driven industry.

Institutions establish a learning environment that replicates the complexity of innovation-driven sectors by immersing students in genuine patent cases and attracting industry experts as guest lecturers. This innovation not only improves students' preparation for the workforce but also advances research and builds institutional reputations. Instilling a sense of responsibility for intellectual property rights also promotes ethical consciousness. Patent analysis is a higher education innovation that sets the way for a new era of hands-on learning that meets the needs of the current innovation ecosystem and equips students to actively participate in society and business.

A patent can be analysed using a variety of frameworks, including the analysis of the patent's characteristics and claims as well as the Patent Opportunity Analysis, Patent Performance Analysis, Patent Innovation Analysis, Patent Technology Analysis, and Patent Value Analysis. Systematic patent analysis is a new area that has not yet been fully explored, but it offers fresh insights and new perspectives, making it a presumed gold mine for academics. All these frameworks can be combined in a new format called ABCDEF analysis framework [12-17].

In this paper, we have discussed the importance and procedure of patent analysis as a teaching pedagogy in classroom-based learning process and as a experiential method of learning by means of its advantages, benefits, constraints, and disadvantages. The predicted implications and impact of patent analysis for the students of higher educational institutions is also identified.

2. OBJECTIVES OF THE PAPER:

- (1) To introduce Patent Analysis as an Innovation in Higher Education Teaching Pedagogy and Experiential learning methods.
- (2) To Evaluate the procedure of Patent analysis using ABCDEF framework.
- (3) To Assess the Effectiveness of Patent Analysis in Enhancing Student Learning.
- (4) To Explore the Interdisciplinary Applications and Implications of Patent analysis.
- (5) To identify the Advantages, Benefits, Constraints, and Disadvantages of Patent analysis as new teaching pedagogy and a new Experiential learning method.
- (6) To analyse the predicted implications and impact of patent analysis in HEIs.
- (7) To Investigate the Impact on Career Readiness and Industry Integration.
- (8) To suggestions implementation scenario based on the Analysis to Introduce Patent Analysis as Pedagogy and as Experiential Learning in Higher Education Institutions and Universities.

3. METHODOLOGY:

Establishing the study objective and selecting pertinent literature from scholarly sources are steps in the process of doing exploratory research utilizing the review of literature approach. Using the Google Search and Google Scholar search engines, secondary information about the identified keywords is gathered from published papers. Quasi-secondary information is gathered through the AI-based GPT/BARD. After the literature has been screened and chosen, it is organized using a structured framework, and the major findings are then retrieved and examined for trends and themes. Synthesis identifies research gaps and research possibilities, which then allows for the interpretation of

implications and impact on how the exploratory investigation is informed by existing knowledge. Conclusions are drawn based on the analysis, and the entire process is thoroughly documented, ensuring transparency and setting the groundwork for further research investigations.

4. PATENT ANALYSIS:

A patent is a right granted to the inventor that prevents others from making, using, selling, or importing the invention without his/her permission. A new product or a process that gives new technical information to solve a problem can be considered as patentable invention. Other than a new product or a new process, a patent can be awarded for improvement in a system/item or for a new model or idea by the respective government agency of the country.

A systematic Patent analysis gives us an insight into the filed patent/ accepted patent in a given subject and field. Patent analysis can be divided into two types - Individual patent analysis and Group patent analysis. The reasons, procedure, and format of patent analysis are given in our earlier published paper [16-17]. Patent analysis focuses on the methodical analysis, description, and interpretation of a selected patent in any field. Such patent analysis procedures may result in the creation of novel theories or notions. The process of patent analysis involves assessing the patent's advantages, benefits, constraints, disadvantages, effectiveness, and future potential value of the selected patent for analysis [16].

4.1 Patent Analysis as Innovation in Higher Education:

Engaging students in patent analysis within the context of higher education not only empowers them with essential analytical skills but also encourages them to become active participants in the innovation ecosystem. This pedagogical approach not only encourages students to delve into the complexities of intellectual property but also instills in them a sense of responsibility for driving future innovations. The methodical analysis and interpretation of patents in a variety of domains help students gain a comprehensive grasp of the ever-changing technical landscape. Additionally, this practical experience frequently ignites their entrepreneurial spirit, inspiring them to investigate the commercialization potential of their own concepts and breakthroughs, fostering an innovation culture that goes far beyond the confines of the classroom.

4.2 Patent Analysis as Pedagogical and Experiential Learning Innovation:

Patent analysis can be both a pedagogical tool and an experiential learning method in higher education, depending on how it is integrated into the curriculum and the learning objectives of a specific course or program. Here's how it can be both:

(1) Pedagogy:

- (i) Classroom Instruction: In typical classroom settings, patent analysis can be employed as an educational tool. As part of their education, instructors might instruct students on the principles of patents, patent searching, and patent analysis.
- (ii) Theoretical Knowledge: It can assist students in gaining theoretical knowledge of patent law, innovation, and intellectual property. Programs in the fields of law, business, engineering, and technology may find this useful.

(2) Experiential Learning:

- (i) Hands-on Experience: When students actively participate in examining actual patents, patent analysis can be a type of experiential learning. This could entail looking up patents, reviewing and analyzing patent filings, and performing competitive analyses using patents.
- (ii) Problem-Solving Skills: By recognizing market possibilities and risks, comprehending the patent landscape in a specific industry, and coming up with creative solutions, patent analysis gives students the chance to hone their problem-solving abilities.
- (iii) Industry-Related Skills: Experiential learning through patent analysis can give students knowledge that is immediately useful on the job market, particularly in positions involving intellectual property law, innovation management, and research and development.

In conclusion, patent analysis can be a flexible teaching method that blends academic understanding with real-world experience. By immersing students in real-world patent analysis scenarios, it can be used as a pedagogical strategy to teach students about patents and intellectual property as well as an experiential learning method. The choice of whether to emphasize one aspect over the other depends on the educational goals and context of a particular course or program in higher education.

5. PATENT ANALYSIS, AS A PEDAGOGY IN CLASSROOM LEARNING METHOD:

Patent analysis, when used as a pedagogical tool in a classroom learning method, involves incorporating the study of patents and intellectual property into the curriculum to educate students about the legal, technological, and business aspects of innovation and inventiveness. Here's how to implement patent analysis as a pedagogy in the classroom:

(1) Integration into the Curriculum:

Determine the appropriate course or courses where patent analysis can be integrated. This can include disciplines like law, business, engineering, technology, or innovation management.

(2) Define Learning Objectives:

Clearly outline the educational goals of the patent analysis pedagogy. What specific knowledge and skills do you want students to gain through this approach?

(3) Introductory Lectures:

Start with introductory lectures or discussions to provide students with a foundational understanding of patents, intellectual property, and their significance in various industries.

(4) Select Relevant Case Studies:

Choose relevant patent case studies or examples that align with the course content. These cases should illustrate different aspects of patent analysis, such as patent infringement, innovation strategy, or patent valuation.

(5) Teach Patent Searching:

Instruct students on how to conduct patent searches using patent databases like the United States Patent and Trademark Office (USPTO), European Patent Office (EPO), or specialized patent search engines. Explain how to use keywords, classifications, and filters for effective searching.

(6) Study Patent Documents:

Teach students how to read and interpret patent documents, including patent claims, drawings, and detailed descriptions. Explain the structure and language used in patents.

(7) Analyze Patents:

Encourage students to analyze the patents they retrieve. This analysis can cover various aspects, including (i) Technological innovation and novelty, (ii) Legal and patent law aspects, (iii) Market potential and competitive landscape.

(8) Class Discussions:

Foster classroom discussions and debates based on the patent case studies and analysis. Encourage students to share their insights, perspectives, and opinions on the cases.

(9) Group Projects:

Assign group projects that require students to conduct in-depth patent analyses related to specific topics or industries. These projects can involve patent landscape analysis, competitive intelligence, or innovation strategy development.

(10) Guest Speakers:

Invite guest speakers who are experts in intellectual property law, patent prosecution, or innovation management to share their real-world experiences and insights with the students.

(11) Legal and Ethical Considerations:

Discuss the legal and ethical considerations related to patents, including issues like patent trolls, patent infringement, and patenting in emerging technologies.

(12) Assessment:

Assess students based on their ability to analyze patents, critically evaluate patent-related issues, and apply patent knowledge to real-world scenarios. Use a mix of quizzes, presentations, reports, and class participation.

(13) Practical Exercises:

Incorporate practical exercises such as patent drafting simulations, where students draft patent claims or patent applications, to deepen their understanding of the patenting process.

(14) Continuous Improvement:

Continuously gather feedback from students to refine and improve the patent analysis pedagogy. Adapt the curriculum based on student experiences and learning outcomes.

Implementing patent analysis as a pedagogy in the classroom enhances students' understanding of intellectual property, innovation, and technology commercialization. It equips them with valuable skills

that can be applied in various career paths, including research, development, entrepreneurship, and legal professions.

6. PATENT ANALYSIS, AS AN EXPERIENTIAL LEARNING METHOD:

Patent analysis, as an experiential learning method, involves actively engaging students in the process of researching, evaluating, and interpreting patent documents to gain insights into various aspects of innovation, technology, and intellectual property. This approach helps students develop critical thinking, problem-solving skills, and a deeper understanding of the patent landscape within a specific industry or field. Here's a step-by-step guide on how to conduct patent analysis as an experiential learning exercise:

Step 1. Define Learning Objectives:

Clearly articulate the learning objectives for the patent analysis exercise. What specific skills or knowledge do you want students to acquire?

Step 2. Select a Relevant Topic or Industry:

Choose a specific topic, industry, or technology area that aligns with the course's content or the students' interests. This will provide context for the analysis.

Step 3. Access Patent Databases:

Provide students with access to patent databases such as the United States Patent and Trademark Office (USPTO), European Patent Office (EPO), Google Patents, or other relevant databases.

Step 4. Search and Retrieve Patents:

Instruct students to perform patent searches using relevant keywords, classifications, or technology areas to retrieve a set of patents related to the chosen topic.

Step 5. Review and Understand Patent Documents:

Teach students how to read and understand different parts of a patent document, including the abstract, claims, drawings, and detailed description. Explain the legal and technical language used in patents.

Step 6. Analyze Patents:

Encourage students to analyze the patents they've retrieved. This can involve several aspects:

- (i) Technology Assessment: Evaluate the novelty, innovation, and technical aspects of the patented technology.
- (ii) Market Analysis: Determine the potential market for the patented technology and identify competitors.
- (iii) Legal Aspects: Examine the patent's legal status, including the filing date, expiration date, and any legal disputes.
- (iv) Innovation Trends: Identify patterns and trends in patent filings within the chosen industry.

Step 7. Comparative Analysis:

Have students compare different patents within the same field to identify strengths, weaknesses, and opportunities. This could involve evaluating the scope of patent claims, the level of protection provided, and potential areas for improvement.

Step 8. Present Findings:

Ask students to prepare presentations or reports summarizing their findings and insights from the patent analysis. Encourage them to communicate their conclusions effectively.

Step 9. Discuss and Reflect:

Organize group discussions or reflection sessions where students can share their findings and insights. This promotes critical thinking and the exchange of ideas.

Step 10. Real-World Applications:

Connect the patent analysis exercise to real-world applications. Discuss how the skills acquired through this experience can be useful in careers related to innovation, research, development, and intellectual property.

Step 11. Assessment:

Assess students based on their ability to analyze patents, present their findings, and demonstrate a deeper understanding of the chosen topic. Consider using rubrics or peer evaluations.

Step 12. Continuous Improvement:

Gather feedback from students to improve the patent analysis exercise for future iterations. Adjust the exercise based on student experiences and learning outcomes.

Patent analysis as an experiential learning method not only enhances students' understanding of patents and innovation but also equips them with valuable skills applicable to various industries and professions.

7. ABCD ANALYSIS:

Systematic analysis of Advantages, Benefits, Constraints, and Disadvantages (ABCD analysis) is used while analysing a new product or process [18-19]. ABCD analysis framework can be divided into four types depending on the type of vigorousness required in the analysis. Accordingly, the four types are (1) ABCD listing [20-62], (2) ABCD stakeholders' analysis [63-74], (3) ABCD factor and elementary analysis [75-80], and (4) ABCD quantitative constructs analysis [81-95]. In this section, ABCD listing of patent analysis as a pedagogy tool in classroom learning and ABCD listing of patent analysis as a variation in the experiential learning method.

7.1 ABCD Analysis of Patent Analysis as a pedagogy in classroom learning:

Some new information on the advantages, benefits, constraints, and disadvantages of using patent analysis as a pedagogy in classroom learning:

(i) Advantages:

- (1) Multidisciplinary Learning: Patent analysis promotes cross-disciplinary learning by bringing together students from various backgrounds, such as law, engineering, business, and science, fostering a holistic understanding of innovation and intellectual property.
- (2) Real-World Relevance: It offers students exposure to real-world industry challenges and encourages them to apply classroom knowledge to practical scenarios, enhancing their problem-solving skills and adaptability.
- (3) Critical Thinking: Engaging in patent analysis encourages critical thinking as students evaluate the novelty, utility, and market potential of inventions, fostering analytical skills that are transferable to other contexts.
- (4) Innovation Awareness: Students gain a deep appreciation for the innovation process and the role of patents in protecting and incentivizing inventors, fostering an innovation mindset.
- (5) Legal Literacy: It enhances legal literacy by teaching students about patent laws, patent prosecution, and intellectual property rights, which is beneficial for future lawyers and business professionals.

(ii) Benefits:

- (1) Increased Career Readiness: Patent analysis gives students practical abilities that are immediately transferable to fields involving research, development, technology transfer, and innovation management.
- (2) Networking Possibilities: Collaborative patent analysis projects may result in networking possibilities with subject-matter experts, maybe leading to internship or employment opportunities.
- (3) Engagement with the Local or Global Innovation Ecosystem: It encourages students to collaborate with local or international research organizations, entrepreneurs, and business stakeholders.
- (4) Research Enhancement: For graduate-level courses, patent analysis can complement research projects by providing students with insights into existing solutions and identifying research gaps.
- (5) Entrepreneurship Awareness: Students may discover entrepreneurial opportunities through patent analysis, encouraging them to explore innovation commercialization and startup ventures.

(iii) Constraints:

- (1) Resource Intensive: Conducting thorough patent analysis can be resource-intensive in terms of access to patent databases, software tools, and expert guidance, which may pose challenges for some institutions.
- (2) Complexity: The complexity of patent documents and legal terminology can be overwhelming for students without prior exposure to intellectual property law or technology.
- (3) Time-Consuming: In-depth patent analysis projects may require a significant amount of time, potentially conflicting with other coursework and academic commitments.
- (4) Limited Access to Data: Some students may face limitations in accessing certain patent databases or proprietary information, impacting the scope of their analysis.

(iv) Disadvantages:

(1) Narrow Focus: Overemphasis on patent analysis may lead to a narrow focus on legal and technical aspects, potentially neglecting other essential dimensions of innovation and entrepreneurship.

- (2) Assessment Challenges: Assessing patent analysis effectively can be challenging due to the subjective nature of evaluating the novelty and market potential of inventions.
- (3) Lack of Practical Experience: Students may graduate with theoretical knowledge of patent analysis but limited practical experience, necessitating additional training for real-world applications.
- (4) Resistance to Legal principles: Students from non-legal backgrounds, in particular, may find patent law principles difficult and uninteresting.

In conclusion, even while using patent analysis as a methodology in the classroom can foster transdisciplinary learning, professional preparedness, and critical thinking, it also has drawbacks linked to complexity and resource allocation. To guarantee a thorough educational experience, it's also crucial to strike a balance between the emphasis on patent examination and a wider view of innovation and entrepreneurship.

7.2 ABCD Analysis of Patent Analysis as an Experiential Learning Method:

Some of the advantages, benefits, constraints, and disadvantages of using patent analysis as an experiential learning method are:

(i) Advantages:

- (1) Active Engagement with Real-World Patent Data and Documents: Patent analysis as an experiential learning approach gives students a hands-on learning opportunity. This enables them to actively engage with real-world patent data and documents.
- (2) Applied Skill Development: It aids students in acquiring practical abilities in document interpretation, patent research, and competitive analysis, all of which are directly applicable to professions in intellectual property, research, and development.
- (3) Problem-Solving Skills: As they evaluate patent papers critically, spot chances for creativity, and devise plans of action for dealing with patent-related difficulties, students' problem-solving skills are strengthened by participating in patent analysis exercises.
- (4) Interdisciplinary Insights: Students from various backgrounds can work together on projects including patent analysis, resulting in interdisciplinary insights and a deeper comprehension of the complex nature of innovation.

(ii) Benefits:

Industry Relevance: Through hands-on exposure to the patent ecosystem, experiential patent analysis prepares students for professions in innovation-driven sectors like technology, pharmaceuticals, and engineering.

- (1) Promotion of innovation: Encouraging students to examine patents creates an innovation-driven mindset and motivates them to progress entrepreneurship and technology.
- (2) Networking Possibilities: Collaborative patent analysis projects can foster connections with business leaders, patent attorneys, and entrepreneurs, possibly leading to internships and mentorship.
- (3) Critical Thinking: Students learn to think critically about the impact of patents on innovation, competition, and society, promoting a deeper understanding of the ethical and legal dimensions of intellectual property.

(iii) Constraints:

- (1) Resource Requirements: Effective patent analysis often requires access to specialized patent databases, which may not be readily available to all students or institutions.
- (2) Time Intensive: In-depth patent analysis can be time-consuming, potentially competing with other coursework and academic commitments.
- (3) Technical Complexity: The technical and legal complexity of patents may pose challenges for students without prior exposure to intellectual property law or technical fields.

(iv) Disadvantages:

- (1) Limited Generalizability: While valuable, skills developed through patent analysis may have limited generalizability beyond intellectual property-focused roles, which could be a disadvantage for students seeking broader career paths.
- (2) Subjectivity in Analysis: Assessing the novelty, innovation, and market potential of patents can be subjective, making it challenging to establish clear assessment criteria.
- (3) Potential for Overemphasis: There is a risk of overemphasizing patent analysis at the expense of other essential aspects of innovation, such as creativity and market research.



In conclusion, using patent analysis as a method for experiential learning has many advantages, including the development of practical skills, relevance to industry, and improved problem-solving ability.

However, it might need money and effort, and there might be restrictions on how broadly it can be applied and a chance of subjective evaluation. Teachers should balance patent analysis with other types of practical learning in their curricula to maximize its effectiveness.

8. PREDICTED IMPLICATIONS AND IMPACT OF INTRODUCING PATENT ANALYSIS IN HEIS:

8.1 Predicted Implications and Impacts of Patent Analysis as a pedagogy in classroom learning: Predicted Implications and Impacts of Patent Analysis as a Pedagogy in Classroom Learning:

- (1) Improved Problem-Solving Skills: It is anticipated that incorporating patent analysis into classroom instruction will improve students' problem-solving abilities. Students gain knowledge of complicated problems and creative solutions that they may use in a variety of academic and professional contexts by analyzing real-world patent cases.
- (2) Stimulated Entrepreneurial Thinking: Patent study in the classroom can stimulate students' entrepreneurial thinking. They might be motivated to establish their own businesses as they research patents for cutting-edge goods and technology, which could result in the creation of startups and positive economic effects.
- (3) Intellectual Property Literacy: The use of patent analysis pedagogy is anticipated to greatly improve students' understanding of intellectual property. They are better able to safeguard their own inventions and uphold the rights of others thanks to their understanding of the value of intellectual property rights.
- (4) Better Critical Thinking: Students who analyze patents increase their critical thinking abilities. They get knowledge about how to judge an invention's uniqueness and usefulness, as well as its marketability and any legal ramifications. They can use these talents in a variety of employment routes because they are transportable.
- (5) Industry Collaboration: As students delve into patent analysis, they may collaborate with industry professionals, lawyers, and inventors. This collaboration can lead to internships, research partnerships, and networking opportunities, bridging the gap between academia and industry.
- (6) Research and Innovation Promotion: Patent analysis can foster research and innovation promotion within academic institutions. Students, motivated by their analysis findings, may initiate research projects, contribute to innovation initiatives, and even file patents themselves, thereby advancing knowledge and technology.
- (7) Ethical Awareness: Classroom-based patent analysis encourages ethical awareness among students. They gain insights into the ethical considerations surrounding intellectual property, including patent trolls and patent disputes, which can lead to informed ethical decision-making in their future careers.
- (8) International Perspective: Given the global nature of patents, this pedagogy exposes students to international patent systems and the importance of protecting intellectual property in the global marketplace. This international perspective is valuable in an increasingly interconnected world.
- (9) Innovation Ecosystem Engagement: Institutions incorporating patent analysis into their curriculum can engage more deeply with the broader innovation ecosystem. This involvement may lead to partnerships with industry, government agencies, and research institutions, enriching the learning experience.
- (10) Job Market Competitiveness: Graduates with a strong foundation in patent analysis are likely to be more competitive in the job market, particularly in industries where innovation and intellectual property play a crucial role. They may secure positions in research and development, intellectual property management, or technology transfer.
- (11) Economic Impact: Over time, the cumulative effect of graduates with patent analysis skills can have a positive economic impact. They may contribute to the development of innovative products and technologies, leading to job creation and economic growth.

In conclusion, the incorporation of patent analysis as a pedagogical approach in classroom learning is predicted to have far-reaching implications and impacts, including the development of critical skills, stimulation of entrepreneurial thinking, promotion of research and innovation, and improved intellectual property literacy, all of which contribute to the broader academic and economic landscape.

8.2 Predicted Implications and Impacts of Patent Analysis as an experiential learning method:

Some of the Predicted Implications and Impacts of Patent Analysis as an Experiential Learning Method include:

- (1) Patent analysis as an experiential learning approach is anticipated to have a significant impact on students' skill development in the first area, applied knowledge and skill development. Students gain useful skills in patent searching, document interpretation, and competitive analysis through active engagement with patent documents and practical analysis. These abilities are highly transportable and can be used in areas related to industry, research, and innovation.
- (2) Innovation Catalyst: This strategy can act as an innovation catalyst. Students learn about the most recent technological advancements and new trends in a variety of industries as they research patents. This exposure may motivate students to develop original concepts, contribute to innovation initiatives, or even launch their own businesses, fostering creativity both within and outside of academia.
- (3) Critical Thinking and Problem-Solving: Practical patent analysis develops analytical and problem-solving skills. Students are required to analyze patent paperwork objectively, determine how inventions might change the world, and pinpoint opportunities and difficulties. These analytical abilities are crucial for handling challenging problems in a variety of fields.
- (4) Encouragement of Interdisciplinarity: Patent analysis promotes interdisciplinarity. On projects involving patent analysis, students from various academic backgrounds can work together, bringing a variety of viewpoints to the table. This encourages a comprehensive grasp of innovation and emphasizes the value of teamwork in resolving practical issues.
- (5) Ethical Awareness: Working with patents helps people become more ethically aware. Intellectual property ethics are covered in class, including open innovation, licensing agreements, and patent infringement. Their behaviour in upcoming careers might be guided by this ethical perspective, emphasizing responsible innovation.
- (6) Industry Integration: Interactions with industry experts, patent attorneys, and innovators frequently occur during experiential patent analysis. Through networking, internships, and partnerships, this industry integration can give students exposure to and insights into the actual world.
- (7) Research and Academic Advancement: Students who study patents have the potential to boost academic research. Their analysis results can contribute to the body of knowledge in areas relating to innovation, technology, and intellectual property by influencing academic studies.
- (8) Career Readiness: Graduates with experience in patent analysis are well-prepared for positions in intellectual property administration, research, and development, as well as in innovation strategy. They come into the workforce with a certain skill set that fits the demands of industries that are driven by innovation.
- (9) Global Perspective: Patents have an impact on people all around the world, and experiential patent analysis exposes students to global patent systems and the interdependence of innovation. In today's environment, having a global perspective is more important than ever.
- (10) Institutional Reputation: Institutions that embrace experiential patent analysis as part of their pedagogy may enhance their reputation as centers for innovation and intellectual property education. This can attract students, faculty, and industry partners, contributing to institutional growth.
- (11) Economic Contribution: Over time, graduates with experiential patent analysis skills may contribute to economic growth by participating in innovation, creating new products and technologies, and potentially launching startups. This, in turn, can lead to job creation and economic benefits for regions and countries.

In summary, incorporating patent analysis as an experiential learning method is predicted to have multifaceted implications and impacts, including skill development, innovation stimulation, interdisciplinary collaboration, and ethical awareness. These outcomes extend beyond the classroom, shaping students' careers and contributing to broader societal and economic advancements.

8.3 Predicted Impact on Career Readiness and Industry Integration of students due to their involvement in Patent Analysis:

The impact on career readiness and industry integration of students involved in patent analysis is significant. Engaging in patent analysis equips students with practical skills, knowledge, and a unique perspective that enhances their preparedness for careers in innovation-driven industries. Here are some specific ways in which this involvement positively affects career readiness and industry integration:

- (1) Specialized Skill Development: Through patent analysis, students develop specialized skills in patent searching, document interpretation, competitive analysis, and intellectual property understanding. These skills are highly relevant and sought after in industries where innovation and intellectual property play a crucial role, such as technology, pharmaceuticals, and engineering.
- (2) Exposure to Industry Trends: Patent analysis exposes students to the most recent market developments, cutting-edge inventions, and upcoming technologies. They have a thorough awareness of industry dynamics as a result of this firsthand experience, making them more desirable candidates for jobs requiring continued advancement in technology and innovation.
- (3) Networking Possibilities: Participating in patent analysis frequently entails communication with experts in the field, patent attorneys, and creators. These networking opportunities can result in internships, mentoring relationships, and business collaborations, enabling students to forge important connections and learn about business procedures.
- (4) Problem-Solving Skills: As students assess the uniqueness, marketability, and legal implications of inventions, they develop their critical thinking and problem-solving abilities. These problem-solving skills are transferable to a variety of professions within businesses that are driven by innovation.
- (5) Ethical and Legal Literacy: Participating in patent analysis helps students develop their ethical awareness and legal literacy, which is important in fields where ethical issues and intellectual property rights are major factors. They are more capable of navigating moral conundrums and upholding legal standards.
- (6) Job Market Competitiveness: Graduates with experience in patent analysis are well-prepared for competitive job markets, particularly in roles related to research and development, intellectual property management, technology transfer, and innovation strategy. Their specialized skills and industry exposure give them a distinct advantage.

Thus, students' involvement in patent analysis significantly enhances their career readiness and industry integration by equipping them with specialized skills, industry knowledge, networking opportunities, and problem-solving abilities that are highly valuable in innovation-driven sectors. This experience positions them as strong candidates for roles where innovation, intellectual property, and technological advancements are central to success.

9. SUGGESTIONS BASED ON ANALYSIS TO INTRODUCE PATENT ANALYSIS AS PEDAGOGY AND AS EXPERIENTIAL LEARNING IN HIGHER EDUCATION INSTITUTIONS AND UNIVERSITIES:

Introducing patent analysis as a new pedagogy and experiential learning method in higher education institutions and universities can be an innovative and enriching experience for both educators and students. Here are some suggestions for effectively implementing this approach:

- (1) Curriculum Integration: Integrate patent analysis into relevant courses across disciplines, such as law, engineering, business, and science. Ensure alignment with course objectives and learning outcomes.
- (2) Specialized Workshops and classes: Provide classes or workshops that are only concerned with patent analysis. These can be taken independently or as a part of a larger program in innovation and intellectual property.
- (3) Faculty Training: Offer faculty members the tools and training they need to become knowledgeable about patent analysis. Encourage them to use actual patent cases in their assignments and lectures.
- (4) Student Access to Comprehensive Patent Databases: Whether through institutional subscriptions or collaborations with patent offices, make sure students have access to comprehensive patent databases. Give access to specialized software and tools for patent research.
- (5) Invite guest speakers who are authorities in the fields of patent law, innovation management, or patent analysis to share their knowledge and experiences with the class.
- (6) Experiential assignments: Assign students assignments that require them to examine actual patents in the real world. These assignments, which can be done individually or in groups, ought to be created to mimic real-world situations.
- (7) Inter-professional Cooperation: Bring students from various academic backgrounds together to work on patent analysis projects to promote interdisciplinary cooperation. This reflects the teamwork that frequently takes place in the real world in innovation-driven industries.

- (8) Innovation Challenges: Hold hackathons or innovation challenges where students can use their knowledge of patent analysis to find chances for invention or to solve problems unique to their industry.
- (9) Legal Clinics: Create legal clinics at law schools so that students can offer free patent analysis and other intellectual property services to local startups and small enterprises.
- (10) Ethical Discussions: Include case studies and ethical debates in your patent analysis classes that deal with issues of intellectual property. Encourage your students to discuss the moral implications of decisions involving patents.
- (11) Possibilities for Research Encourage graduate and undergraduate research in patent analysis so that students can add to the body of knowledge in this area.
- (12) Mentorship Programs: Create programs that match students with business leaders or patent attorneys for advice and insights into the world of work.
- (13) Develop thorough evaluation procedures that gauge students' proficiency in doing patent searches, analyzing patent papers, and effectively communicating their findings.
- (14) Innovation Incubators: Consider creating innovation incubators or accelerators within the institution where students can further develop innovative ideas and protect them through patenting.
- (15) Collaborative Research Centers: Establish collaborative research centers focused on innovation and intellectual property that bring together faculty, students, and industry partners to conduct cutting-edge research.
- (16) Engage alumni who have worked in the fields of patent law, technology transfer, or innovation management as mentors and career counselors for current students.
- (17) Public Outreach: Promote knowledge of intellectual property rights and creativity by extending patent analysis outreach outside of the university by providing workshops or seminars to the neighborhood.
- (18) Evaluation and feedback: Constantly assess the value of patent analysis as a teaching strategy and hands-on learning technique. Obtain student input and modify the curriculum in light of their observations and recommendations.

By putting these recommendations into practice, higher education institutions and universities can successfully incorporate patent analysis as a cutting-edge and effective pedagogical approach, enhancing the educational experience for students and putting them in the best possible position to succeed in careers in innovation-driven industries.

10. CONCLUSION:

The introduction of patent analysis as a cutting-edge teaching strategy and experiential learning approach in higher education has been thoroughly examined in this research. We have examined the ABCDEF framework's efficiency in improving student learning outcomes, such as critical thinking and problem-solving abilities, while also acknowledging its potential to foster interdisciplinary collaboration among students from various academic backgrounds. The advantages and rewards of patent analysis have also been noted, including the promotion of an innovation-driven attitude and the preparation of students for careers in innovation-driven fields. We have, however, also highlighted the limitations and drawbacks, such as the resource-intensive nature and the possibility of subjectivity in assessment. Additionally, this study has examined how patent analysis affects industry integration and job readiness, highlighting its potential to bridge the gap between academia and the real-world demands of innovation-driven sectors. Lastly, we have analyzed the broader institutional and economic implications, underscoring the potential for patent analysis to enhance institutional reputation, foster research advancements, and contribute to economic growth through innovation. As we conclude, we suggest the implementation of scenarios based on this comprehensive analysis to introduce patent analysis as both a pedagogical approach and an experiential learning method in higher education institutions and universities, thus paving the way for a more innovation-oriented and impactful education landscape.

REFERENCES:

[1] Tatarinova, L. V., Rerke, V. I., & Bubnova, I. S. (2019). Innovative activity of teachers: Study and directions of development. *Espacios*, 40(33), 01-08. Google Scholar

- [2] Solievich, T. N. (2022). Specific aspects of improving the quality of education in higher education institutions. *ACADEMICIA: An International Multidisciplinary Research Journal*, 12(9), 31-34. Google Scholar
- [3] Aithal, P. S., & Aithal, S. (2015). An innovative education model to realize the ideal education system. *International Journal of scientific research and management (IJSRM)*, 3(3), 2464-2469. Google Scholar
- [4] Mynbayeva, A., Sadvakassova, Z., & Akshalova, B. (2018). Pedagogy of the twenty-first century: Innovative teaching methods. New Pedagogical Challenges in the 21st Century. Contributions of Research in Education, 7, 564-578. Google Scholar
- [5] Nancy, W., Parimala, A., & Livingston, L. M. (2020). Advanced teaching pedagogy as innovative approach in modern education system. *Procedia Computer Science*, 172, 382-388. Google Scholar
- [6] Rogers, L., & Twidle, J. (2013). A pedagogical framework for developing innovative science teachers with ICT. Research in Science & Technological Education, 31(3), 227-251. Google Scholar

 →
- [7] Aithal, P. S., & Kumar, P. M. (2016). Teaching-Learning process in higher education institutions. *International Journal of Multidisciplinary Research and Modern Education (IJMRME)*, 2, 662-676. Google Scholar
- [8] Rasiah, R., Somasundram, S., & Tee, K. P. (2019). Entrepreneurship in education: Innovations in higher education to promote experiential learning and develop future ready entrepreneurial graduates. *development*, 6, 7. Google Scholar
- [9] Bartle, E. (2015). Experiential learning: an overview. *Institute for Teaching and Learning Innovation*. Australia: The University Of Queensland. Google Scholar
- [10] Beckem, J. M., & Watkins, M. (2012). Bringing life to learning: Immersive experiential learning simulations for online and blended courses. *Journal of Asynchronous Learning Networks*, 16(5), 61-70. Google Scholar
- [11] Hickcox, L. K. (2002). Personalizing teaching through experiential learning. *College Teaching*, 50(4), 123-128. Google Scholar
- [12] Aithal, P. S., & Aithal, S. (2018). Patent analysis as a new scholarly research method. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), (2018), 2*(2), 33-47. Google Scholar
- [13] Aithal, S., & Aithal, P. S. (2019). How to Customize Higher Education at UG & PG levels using Patent Analysis & Company Analysis as New Research Methods in Technology, Health Sciences & Management Education. Health Sciences & Management Education (January 30, 2019). In Information Technology and Education, Challenges and Opportunities of Smarter Learning Systems, New Delhi Publishers, India, 25-59. Google Scholar
- [14] Aithal, P. S., & Aithal, S. (2019). Innovation in B. Tech. Curriculum as B. Tech. (Hons) by integrating STEAM, ESEP & IPR features. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, (2019), 3(1), 56-71. Google Scholarx
- [15] Aithal, P. S., Maiya, A. K., & MD, P. (2022). Holistic Integrated Student Development Model & Service Delivery Model—A Best Practice of Srinivas University, India. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 6(1), 590-616. Google Scholar ₹
- [16] Aithal, P. S., & Aithal, S. (2020). Promoting Faculty and Student Centered Research and Innovation based Excellence Model to Reimage Universities. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 5(1), 24-41. Google Scholar
- [17] Aithal, P. S., & Aithal, S. (2019). New Directions in Scholarly Research–Some Fearless Innovations & Predictions for 21st Century Research. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 1-19. Google Scholarx

- [18] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2015). A new ABCD technique to analyze business models & concepts. *International Journal of Management, IT and Engineering*, 5(4), 409-423. Google Scholar
- [19] Aithal, P. S. (2016). Study on ABCD analysis technique for business models, business strategies, operating concepts & business systems. *International Journal in Management and Social Science*, 4(1), 95-115. Google Scholar
- [20] Aithal, P. S. (2017). ABCD Analysis as Research Methodology in Company Case Studies. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 2(2), 40-54. Google Scholar

 ✓
- [21] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2015). Application of ABCD Analysis Model for Black Ocean Strategy. *International journal of applied research*, *I*(10), 331-337. Google Scholar
- [22] Aithal, A., & Aithal, P. S. (2017). ABCD analysis of task shifting—an optimum alternative solution to professional healthcare personnel shortage. *International Journal of Health Sciences and Pharmacy (IJHSP)*, *I*(2), 36-51. Google Scholar **
- [23] Aithal, S., & Aithal, P. S. (2016). ABCD analysis of Dye-doped Polymers for Photonic Applications. *IRA-International Journal of Applied Sciences*, 4(3), 358-378. Google Scholar
- [24] Raj, K., & Aithal, P. S. (2018). Generating Wealth at the Base of the Pyramid–a Study Using ABCD Analysis Technique. *International Journal of Computational Research and Development (IJCRD)*, 3(1), 68-76. Google Scholar
- [25] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). The study of the new national institutional ranking system using ABCD framework. *International Journal of Current Research and Modern Education (IJCRME)*, *I*(1), 389-402. Google Scholar
- [26] Shenoy, V., & Aithal, P. S. (2016). ABCD Analysis of On-line Campus Placement Model. *IRA-International Journal of Management & Social Sciences*, 5(2), 227-244. Google Scholar ✓
- [27] Kumari, P., & Aithal, P. S. (2020). Growth & Fate Analysis of Mangalore International Airport—A Case Study. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 4(2), 71-85. Google Scholar×
- [28] Aithal, P. S., & Pai T. V. (2016). Concept of Ideal Software and its Realization Scenarios. *International Journal of Scientific Research and Modern Education (IJSRME)*, 1(1), 826-837. Google Scholar
- [29] Bhuvana, R., & Aithal, P. S. (2020). Blockchain-based service: A case study on IBM blockchain services & hyperledger fabric. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 4(1), 94-102. Google Scholar
- [30] Prabhu, G. N., & Aithal, P. S. (2023). Inbound Corporate Social Responsibility Model for Selected Indian Banks and Their Proposed Impact on Attracting and Retaining Customers A Case Study. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(3), 55-74. Google Scholar
- [31] Panakaje, N. (2023). Educational Loan for Religious Minority Under Arivu Scheme. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 7(1), 26-35. Google Scholar
- [32] Maiya, A. K., & Aithal, P. S., (2023). A Review-based Research Topic Identification on How to Improve the Quality Services of Higher Education Institutions in Academic, Administrative, and Research Areas. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(3), 103-153. Google Scholar
- [33] Mahesh, K. M., Aithal, P. S. & Sharma, K. R. S., (2023). Impact of Aatmanirbharta (Self-reliance) Agriculture and Sustainable Farming for the 21st Century to Achieve Sustainable Growth. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(2), 175-190. Google Scholar

- [34] Shubhrajyotsna Aithal & P. S. Aithal (2023). Importance of Circular Economy for Resource Optimization in Various Industry Sectors A Review-based Opportunity Analysis. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(2), 191-215. Google Scholar
- [35] Salins, M., & Aithal, P. S. (2023). Consumers' Intention toward Mitigation of Plate Waste Behaviour in Restaurants Development of Conceptual Model. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(2), 190-230. Google Scholar
- [36] Aithal, P. S. & Shubhrajyotsna Aithal (May 2023). The Changing Role of Higher Education in the Era of AI-based GPTs. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(2), 183-197. Google Scholar
- [37] Nethravathi P. S., & P. S. Aithal (2023). How Internal Quality Assurance System is Re-defined in Private Universities A Case of Srinivas University, India. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(1), 234-248. Google Scholar
- [38] Kumar, S., Krishna Prasad, K., & Aithal, P. S., (2023). Tech-Business Analytics a Review based New Model to Improve the Performances of Various Industry Sectors. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(1), 67-91. Google Scholar×
- [39] Pradeep, M. D., Adithya, K. M., & Aithal, P. S., (2023). Indigenous Distinctive Innovations to Achieve its Vision, Priority and Thrust A Case Study of Srinivas University. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(1), 36-61. Google Scholar
- [40] Aithal, P. S. (2023). Advances and New Research Opportunities in Quantum Computing Technology by Integrating it with Other ICCT Underlying Technologies. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), 7*(3), 314-358. Google Scholar ✓
- [41] Aithal, P. S., (2023). Super-Intelligent Machines Analysis of Developmental Challenges and Predicted Negative Consequences. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(3), 109-141. Google Scholar
- [42] Kumar, S., & Kunte, R. S. R. (2023). ABCD Analysis of Industries Using High-Performance Computing. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 7(2), 448-465. Google Scholar
- [43] Nayana, K., & Manjula, K. T. (2023). Colonialism and Cross-Cultural Ties in Sea of Poppies. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(3), 220-228. Google Scholar
- [44] Rameesa, K., & Veeramanju, K. T. (2023). Analysis of Software Industry: Natural Language Processing Approach. *Scope Journal*, 13(02), 743-752. Google Scholar
- [45] Maheswary, B. U., & Lourdusamy, A. (2023). An Evaluation of the Partition Narratives: A Special Focus on Psychological Trauma. *International Journal of Philosophy and Languages (IJPL)*, 2(1), 18-26. Google Scholar
- [46] Aithal, P. S. (2023). Super-Intelligent Machines-Analysis of Developmental Challenges and Predicted Negative Consequences. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(3), 109-141. Google Scholar
- [47] Mishra, N., & Aithal, P. S. (2023). Ancient Indian Education: It's Relevance and Importance in the Modern Education System. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 7(2), 238-249. Google Scholar
- [48] Naresh Ramdas Kini H., Pai, A. R. (2023). HR Practices of Ultratech Cement Limited: A Case Study. *EPRA International Journal of Multidisciplinary Research (IJMR)*, 9(8), 87-94. Google Scholar
- [49] Nair, S. B., & Aithal, P. S. (2023). Impact of Digital Transformation Marketing Strategies on Homepreneur Business Practices in Kerala. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(2), 121-132. Google Scholar

- [50] Nair, S. B., & Aithal, P. S. (2023). An Assessment of Green Marketing Tools and Strategies for Increasing the Consumption Pattern of Khadi Textile Products Among Millennials in Kerala. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(3), 340-355. Google Scholar
- [51] Sasi Kumar, A., & Aithal, P. S. (2023). DeepQ Based Heterogeneous Clustering Hybrid Cloud Prediction Using K-Means Algorithm. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(2), 273-283. Google Scholar
- [52] Asif, N., Aithal, P. S., & Niyaz Panakaje, D. (2023). A Comparison of the Mahila Samman Savings Certificate with Other Small Savings Schemes for the Empowerment of Women in India. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(2), 348-359. Google Scholar
- [53] Jomon Jose, M., & Aithal, P. S. (2023). An Analytical Study of Applications of Artificial Intelligence on Banking Practices. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(2), 133-144. Google Scholar
- [54] Sasi Kumar, A., & Aithal, P. S. (2023). DeepQ Residue Analysis of Brain Computer Classification and Prediction Using Deep CNN. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(2), 144-163. Google Scholar
- [55] Aithal, P. S., & Aithal, S. (2023). New Research Models under Exploratory Research Method. a Book "Emergence and Research in Interdisciplinary Management and Information Technology" edited by PK Paul et al. Published by New Delhi Publishers, New Delhi, India, 109-140. Google Scholar

 → Scholar → Sch
- [56] Shetty, V., & Abhishek, N. (2023). Beneficiaries Behavioural Intention Towards Primary Agricultural Co-Operative Credit Society−A Development of Conceptual Model. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 7(3), 226-247. Google Scholar ➤
- [57] Aithal, P. S., Maiya, A. K., Aithal, S., & Pradeep, M. D. (2022). Atomic Research Centres to Intensify Research—An Innovative Approach of Srinivas University, India. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 6(2), 13-35. Google Scholar
- [58] Parvin, S. R., & Panakaje, N. (2022). A Study on the Prospects and Challenges of Digital Financial Inclusion. *Education (IJCSBE)*, 6(2), 469-480. Google Scholar
- [59] Rajasekar D., Aithal, P. S. (2022). Direct to Consumer using Livestream as an Innovative Marketing Medium during COVID-19. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 6(1), 77-86. Google Scholar
- [60] Bharathi, S. C. & Mayya, Suresh Ramana, (2022). Performance Evaluation of Dabur India Ltd through Profitability Ratio Analysis: A Case Study. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 6(1), 387-400. Google Scholar
- [61] Aithal, P. S., Maiya, A. K., & Pradeep, M. D. (2022). Holistic Integrated Student Development Model & Service Delivery Model−A Best Practice of Srinivas University, India. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 6(1), 590-616. Google Scholar ➤
- [62] Aithal, P. S. (2023). Advances and New Research Opportunities in Quantum Computing Technology by Integrating it with Other ICCT Underlying Technologies. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), 7*(3), 314-358. Google Scholar
- [63] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). Application of ABCD Analysis Framework on Private University System in India. *International journal of management sciences and business research*, 5(4), 159-170. Google Scholar×
- [64] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). ABCD analysis of Stage Model in Higher Education. *International Journal of Management, IT and Engineering*, 6(1), 11-24. Google Scholar

- [65] Aithal, P. S. (2021). Analysis of systems & technology using ABCD framework. *Chapter*, 8(1), 345-385. Google Scholar ₹
- [66] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). Analysis of NAAC Accreditation System using ABCD framework. *International Journal of Management, IT and Engineering*, 6(1), 30-44. Google Scholarズ
- [67] Aithal, P. S., & Aithal, S., (2023). Stakeholders' Analysis of the Effect of Ubiquitous Education Technologies on Higher Education. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(2), 102-133. Google Scholar
- [68] Aithal, P. S. (2023). How to Create Business Value Through Technological Innovations Using ICCT Underlying Technologies. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(2), 232-292. Google Scholar
- [69] Kumar, Sachin., Krishna Prasad, K., & Aithal, P. S., (30/06/2023). Tech-Business Analytics in Primary Industry Sector. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(2), 381-413. ISSN: 2581-6942, Google Scholar
- [70] Lonappan, J., & Aithal, P. S., (13/08/2023). Journey Towards Entrepreneurship Education-A Qualitative & Quantitative Perspective. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(3), 205-225. Google Scholar
- [71] Jomon Lonappan, Aithal, P. S., & Meera Jacob (2023). E-Professionalism as a Professional Identity in the Digital Era of Medical Education. *International Journal of Health Sciences and Pharmacy (IJHSP)*, 7(2), 35-48. Google Scholar
- [72] Aithal, P. S., & Aithal, S. (2023). Key Performance Indicators (KPI) for Researchers at Different Levels & Strategies to Achieve it. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(3), 294-325. Google Scholar
- [73] VARSHINI, B. P. (2020). Study on Factors that Influence Students Perception of a Web Based Recruiting System at the College Level in Coimbatore Region (Doctoral dissertation, Anna University, Chennai). pp. 24-37. Google Scholar
- [74] Aithal, P. S. & Shubhrajyosna Aithal (22/09/2023). How to Increase Emotional Infrastructure of Higher Education Institutions. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(3), 356-394. Google Scholar
- [75] Aithal, P. S., Kumar, P. M., & Shailashree, V. (2016). Factors & elemental analysis of six thinking hats technique using ABCD framework. *International Journal of Advanced Trends in Engineering and Technology (IJATET)*, *I*(1), 85-95. Google Scholar ₹
- [76] Aithal, P. S., & Aithal, S. (2018). Factor & Elemental Analysis of Nanotechnology as Green Technology using ABCD Framework. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 3(2), 57-72. Google Scholar
- [77] Aithal, P. S., & Aithal, S. (2017). Factor Analysis based on ABCD Framework on Recently Announced New Research Indices. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 1(1), 82-94. Google Scholar
- [78] Aithal, P. S., & Kumar, P. M. (2016). CCE Approach through ABCD Analysis of 'Theory A'on Organizational Performance. *International Journal of Current Research and Modern Education (IJCRME)*, 1(2), 169-185. Google Scholar
- [79] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). Application of ABCD Analysis Framework on Private University System in India. *International journal of management sciences and business research*, 5(4), 159-170. Google Scholar
- [80] Aithal, P. S., Shailashree, V., & Kumar, P. M. (2016). Analysis of NAAC Accreditation System using ABCD framework. *International Journal of Management, IT and Engineering*, 6(1), 30-44. Google Scholar×

- [81] Shenoy, V., & Aithal, P. S. (2017). Quantitative ABCD Analysis of IEDRA Model of Placement Determination. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, *I*(2), 103-113. Google Scholar×
- [82] Mendon, S., & Aithal, P. S. (2022). Quantitative ABCD Analysis of Organic Food Product and its Impact on Purchase Intention. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 7(1), 254-278. Google Scholar
- [83] Kumari, P., & Aithal, P. S. (2022). Stress Coping Mechanisms: A Quantitative ABCD Analysis. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 6(2), 268-291. Google Scholar ₹
- [84] Prabhu, N., & Aithal, P. S. (2023). Quantitative ABCD Analysis of Green Banking Practices and its Impact on Using Green Banking Products. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(1), 28-66. Google Scholar
- [85] Raj, K., & Aithal, P. S. (2022). Assessing the Attractiveness & Feasibility of doing Business in the BoP Market–A Mixed Method Approach using ABCD Analysis Technique. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 6(2), 117-145. Google Scholar×
- [86] Frederick, D. P., & Salins, M. (2022). Quantitative ABCD Analysis of Online Shopping. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 6(1), 313-329. Google Scholar
- [87] Nayak, P., & Kayarkatte, N. (2022). Education for Corporate Sustainability Disclosures by Higher Educational Institutions—A Quantitative ABCD Analysis. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 7(1), 465-483. Google Scholar
- [88] Nandini Prabhu, G., (2023). Quantitative ABCD Analysis of Integrating Corporate Social Responsibilities with Green Banking Practices by Banks from Customers' Attraction and Retention Perspectives in Selected Indian Banks. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(2), 1-37. Google Scholar
- [89] Madhura, K., & Panakaje, N., (2023). The Power of Social Media on Online Buying Behaviour of the Fashion Products: A Quantitative ABCD Analysis. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), 7*(3), 90-118. Google Scholar
- [90] Raghavan, S., & Pai, R. (2023). Quantitative Evaluation of "e-Customer Engagement Strategies" of Millennials for Online Brands, through ABCD Analysis Framework. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(1), 159-182. Google Scholarx
- [91] Steevan D'Souza, N., & Varambally, K. V. M. (2023). Value Creation through Corporate Social Responsibility: A Quantitative ABCD Analysis. *International Journal of Management, Technology, and Social Sciences, (IJMTS), 8*(1), 183-212. Google Scholar
- [92] Namreen Asif, V. A., & Ramesh Pai (2023). A Quantitative ABCD Analysis of Coffee Industry Stakeholders. *International Journal of Case Studies in Business, IT, and Education (IJCSBE*), 7(3), 301-340. Google Scholar
- [93] Amin, V. S., & Kumar, A. (2023). Quantitative ABCD Analysis of In-store Customer Perception Purchase of Home Furniture. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 8(2), 231-253. Google Scholar
- [94] Santhumayor, F. M. L. (2023). A Quantitative ABCD Analysis on Fostering Emotional Intelligence Among the College Teachers. *EPRA International Journal of Economics, Business and Management Studies (EBMS)*, 10(8), 125-134. Google Scholar
- [95] Kambali, U., & Panakaje, N. (2023). A Quantitative ABCD Analysis of Agricultural Stakeholders. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(3), 379-410. Google Scholar

 ✓
