Connecting Planetary Gods (Navagrahas) with Gods of Management (9 Ms)

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ABSTRACT

Purpose: The primary intention of carrying out this research is to trace & explore Planetary Gods (Navagrahas) with Gods of Management (9 Ms), characteristics, and relationships with Hindu Mythologies and to make novices in management education.

Objective: The primary objective is to analyze the degree of relationship of nine influential heavenly bodies or Planetary Gods (Navagrahas) with nine Gods of Management (9 Ms).

Design/Methodology/Approach: The study is based on both secondary & primary evidence. The hypothesis is stated for the variables selected and thus analyzed to prove or disprove the same without any errors.

Findings/Results: The researchers identify Planetary Gods (Navagrahas) and Gods of Management (9 Ms.) play similar relations by:

- Sun (Surya) = Men
- *Moon* (*Chandra*) = *Methods*
- *Mars (Kuja) = Machine*
- *Mercury (Budha) = Management*
- Jupiter (Guru) = Money (Monetary)
- Venus (Shukra) = Money (Non-Monetary)
- Saturn (Shani) = Motivation
- Neptune (Rahu) = Market
- *Pluto (Ketu) = Moral Values*
- *Earth (Bhoomi) = Materials*

Research Limitations/Implications: In the present research an attempt is made by the researchers to understand the research gap in the area, to advance significance to discover the degree of relationship of nine influential heavenly bodies or Planetary Gods (Navagrahas) with nine Gods of Management (9 Ms).

Originality/New Knowledge/Interpretation/Value: Thus, it can be said if we apply the best practices of Hindu Mythologies to the best practices of Management, we will have fresh associates & can function better in the coming years and make the organization look and function better in the years to come.

Paper Type: The present study made an attempt to find the degree of relationship of nine influential heavenly bodies or Planetary Gods (Navagrahas) with nine Gods of Management (9 Ms). The study is based on both secondary & primary evidence.

Keywords: Planetary Gods, Navagrahas, Management, 9 Ms & Hindu Mythologies

1. INTRODUCTION :

From generations, Hindu mythology as described the importance and significance of Navagrahas, wherein, it is said as major part of universe and these are planets of our solar system and also said as Nine Celestial bodies. It is understood that, the super power of God and goddess are holding the



responsibility of these planets and their significance on the human beings across the globe. The existence of Navagarahas were initially extracted from Sanskrit as it was briefed as 'Nav' refers to 'Nine' and 'Graha' refers to the 'Planet'. Navagraha are nine heavenly bodies and deities that influence human life on Earth according to Hinduism and Hindu astrology Roshen Dalal (2010) [1]. Further, the astrologers in their 'Jyotish Shastra', beliefs and explains, the significant influence of these Navagrahas on the personality, habits, characteristics and fate of the human life. Many of the earlier studies and with reference to mythology, it is understood that, even the Sun is one among the Navagraha and it is said as a solar system. Initially, the five planets visible to the naked eye and excluded Earth were said as solar system and many of the scientific and mythological theories proved that there are nine and a sun complied to become a solar system Monier Williams (1899) [2]. To understand the concept of planets in deep, these solar system was related to the seven days of a week in a calendar and the same corresponds to seven classical planets and are named accordingly in most languages of the Indian subcontinent. According to Dikshitar (2020) [3], most Hindu temples around the world have a designated place dedicated to Navagraha worship and the history beyond the same is vast and purely mythological. Based on these mythological history, it is observed that, these nine planets continue to reside in Tamil Nadu and shower blessings to their devotees. According to Vijaylaxmi Thakur [4] these nine temples dedicated to Navagraha were built in Tamil Nadu. These planets include Surya (Sun), Chandra (Moon), Mangala (Mars), Budha (Mercury), Brihaspathi (Jupiter), Sukhra (Venus), Shani (Saturn), Rahu and Ketu. Many of the mythologist and ancient gurus have expressed that, these Navagrahas are controlled by only Lord Shiva and called as Navagraheshwara and that is the reason these Navagrahas are placed in temples of lord Shiva. From Vedas, these Navagrahas are more concentrated on the arrangement of these planets and their significance on the world from the time of birth to their life existence that includes, their sustainability, growth, development, and many other aspects, hence these Navagrahas are found in every temple. Even though these Navagrahas are worshipped there is only one temple specifically for the praying of these Navagrahas on the outskirts of Ujjain Temple Purohit (2019) [5].

1.1 Which are the Nine Navagrahas:

The below Table 1 shows nine Navagrahas. Here it is important to note that Rahu and Ketu are 2 imaginary shadow planets.

Table 1: Nine Navagrahas
Surya (Sun)
Chandra (Moon)
Mangal (Mars)
Budha (Mercury)
Brihaspati (Jupiter)
Shukra (Venus)
Saturn (Shani)
Neptune (Rahu)
Pluto (Ketu)

1.2 Navagraha and the Qualities of Nature:

The Navagraha are generally given the three qualities as follows & the below Table 2 explains qualities of Navagrahas.

Table 2: Qualities of Navagrahas			
Sattva Sun, Moon and Jupiter			
Rajas	Rajas Mercury and Venus		
Tamas Mars and Saturn (also Rahu and Ketu)			

1.3 Elements/Tattva of the Navagraha:

The traditional association of elements and Navagraha in Vedic Astrology are as follows & the below



Table 3 explains elements of Navagrahas.

Table 3: Elements of Navagrahas		
Space	Jupiter	
Air	Saturn and Rahu	
Fire	Sun, Mars and Ketu	
Water	Moon and Venus	
Earth	Mercury	

1.4 Navagraha Natures/Prakriti - Benefic and Malefic:

In Vedic Astrology, Navagraha give their results depending upon the benefic and malefic nature. The nature or Prakriti of Navagraha is as follows & the below Table 4 explains nature of Navagrahas.

Table 4: Natures of Navagrahas		
Greater Benefic	Jupiter	
Lesser Benefic	Venus	
Genaral Benefic	Moon and Mercury	
Genaral Benefic Saturn and Rahu		
Lesser Malefic Mars and Ketu		
Greater Malefic	Sun	

2. REVIEW OF LITERATURE (CONCEPTUAL CLARIFICATION) :

This includes the planets: Mars, Mercury, Jupiter, Venus, and Saturn, the Sun, the Moon, as well as positions in the sky, Rahu (north or ascending lunar node) and Ketu (south or descending lunar node). Many of the earlier studies have proved that, these Navagrahas are the "Influence of Markers" that point out the karmic influence on the behaviour of living beings. According to the astrological treatise Prasna Marga, there are many other spiritual entities called Grahas or spirits. All (except the Navagraha) are said to have been born of the anger of Lord Shiva or Rudra. Most Grahas are generally malefic in nature but there are a few that may be good. Many of the astrologers claim that Grahas influence the auras (energy bodies) and minds of beings connected to the Earth. The energies of the Grahas are getting connected in a specific way to the individual auras of humans at the time they take their first breath in a given nativity. Mythology as explained that, "The nine planets are transmitters of universal, archetypal energy. The earlier theories have stated, "The cosmic energy received by human beings contains different energies coming from different celestial bodies" and these are strongly connected to human beings by using and chanting mantra's is a greatest belief among the human beings and supported by Vedic history and mythological gurus. These are strongly supported by the Hindu mythology with its importance and significance of Navagrahas, wherein, it is said as major part of universe and these are planets of our solar system and also said as Nine Celestial bodies.

Surya: Surya is the boss and said as the sunlight based divinity, one of the Adityas, child of Kasyapa and one of his spouses Aditi, of Indra, or of Dyaus Pitar (depending by the renditions). He has hair and arms of gold. His chariot is pulled by seven ponies, which address the seven chakras. He directs as "Ravi" over "Ravi-var" or Sunday. In Hindu strict writing, Surya is eminently referenced as the noticeable type of God that one can see consistently. Besides, Shaivites and Vaishnavas frequently view Surya as a part of Shiva and Vishnu, separately. For instance, the sun is called Surya Narayana by Vaishnavas. In Shaivite philosophy, Surya is supposed to be one of eight types of Shiva, named the Astamurti. He is supposed to be of Sattva Guna and addresses the Spirit, the Ruler, exceptionally positioned people or fathers. As indicated by Hindu folklore, among the more famous descendants of Surya are Shani (Saturn), Yama (Lord of Death) and Karna (Mahabharatha) notoriety. Summoning



Gayatri Mantra or Aditya Hrudaya Mantra (Adityahridayam) is known to satisfy the Sun God. The grain related with the Sun is entire wheat and the number related to the Surya is 1.

Chandra: Chandra is a lunar divinity. Chandra (moon) is otherwise called Soma and related to the Vedic Lunar divinity Soma. He is depicted as youthful, delightful, fair; two-outfitted and having in his grasp a club and a lotus. He rides his chariot (the moon) across the sky consistently, pulled by ten white ponies or a pronghorn. He is associated with dew, and accordingly, is one of the lords of fruitfulness. He is likewise called Nishadipati (Nisha=night; Adipathi=Lord) and Kshuparaka (one who enlightens the evening). He as Soma, manages Somvar or Monday. He is of Sattva Guna and addresses the Psyche, the Sovereign or Mother.

Mangala: Mangala is the divine force of Mars, the red planet. Mars is likewise called Angaraka ('one who is red in variety') or Bhauma ('child of Bhumi') in Sanskrit. He is the lord of war and is abstinent. He is viewed as the child of Prithvi or Bhumi, the Earth Goddess. He is the proprietor of the Aries and Scorpio signs, and an instructor of the mysterious sciences (Ruchaka Mahapurusha Yoga). He is of Tamas Guna in nature and addresses Vigorous activity, certainty and self-image. He is painted red or fire tone, four-equipped, conveying a harpoon, club, lotus and a lance. His Vahana (mount) is a smash. He directs 'Mangal-var' or Tuesday. There is a renowned explorer place Mangalnath (in Ujjain, Madhya Pradesh, India). Individuals who experience the ill effects of difficulties connected with Mangal Graha in their horoscope visit there on Tuesday. By venerating and fulfilling Mangal Graha, enthusiasts get favors and leniency of Mangal Devta. Just two sanctuaries of Mangal devata in India among those one of which is in Amalner (Maharashtra).

Budha: Mercury, also known as the planet Budha, is thought to be the son of Tara (Taraka) and Chandra (the moon). The planet Budha is sometimes referred to as a god of goods and a protector of businesspeople. He represents Communication and is of the Rajas Guna tribe. He is shown as being gentle, articulate, and having a greenish hue. In the Ramghur temple, he is depicted riding a winged lion while wielding a scimitar, club, and shield. Other depictions show him riding an eagle, a carpet, or a chariot pulled by lions while wielding a sceptre and a lotus. 'Budh-var', or Wednesday, is presided over by Buddha. Wednesday is referred to as Budhvar in modern Hindi, Telugu, Bengali, Marathi, Kannada, and Gujarati; it is referred to as Budhan in Tamil and Malayalam.

Brihaspati: As the principal offerer of prayers and sacrifices, Brihaspati is referred to as the Guru of the Devas, personifying piety and religion. He is embodied by the Purohita, with whom he makes intercession for humans. He is referred to as the Jupiter Lord. He signifies knowledge and instruction and is of the Sattva Guna. He is frequently referred to as "Guru". Numerous references in the Vedas state that the Devas are the adversary of Shukracharya, the master of the Danavas. He is also known as Guru, the god of knowledge and eloquence, to whom a number of works including the "atheistic" Barhaspatya sutras—are attributed. His orientation is north-east, and his Tattva, or element, is Akasha, or ether. He's characterised as having a golden or yellow colouring and holding.

Shukra: Represents Venus in space. The planet is described as "clear, pure" or "brightness, clearness" when compared to Sanskrit. The planet is known as the Rajas in nature and stands for prosperity, pleasure, and procreation. It is also thought to have a white colour. It has been believed since the dawn of time that the planet pulls its chariot behind a camel, a horse, or even a crocodile, signifying that those animals are mounted on those aspects. The planetary god is also said to be holding a stick, a lotus, a bow, and an arrow in addition to the beads. The positivity that this planet-god is said to bring into people's lives is said to linger for 20 years after it is first noticed. The horoscope indicates that Shukra is a significant advantage.

Shani: One of the nine main celestial entities in Hindu astrology, or Vedic astrology, is Shani. Saturn is a representation of Shani. The Lord of Saturday is Shani. West is his direction, and air is his Tattva (or element). He is Tamas in nature and stands for perseverance, career success, and longevity. The term "Shani" has the following roots: Shanaye Kramati Sa: That is, the sluggish person? Saturn moves more slowly than other planets because it revolves around the Sun every around 30 years. The Hindu



Sun God Surya and his wife Chhaya's son, Shani, is actually a demi-god and his concern will be from the first opened his eyes as a baby.

Rahu: One of the planets that the demons can see is Rahu. It was then discovered that Lord Shiva had blessed Rahu and Ketu, two of the devils, with lengthy lives. The Lord Ketu is also known as the Shadow God, and these two Grahas were created to be planetary gods. More importantly, these two Grahas and their status as planetary gods have a significant influence on human life and the entirety of creation due to their supernatural intentions, which are the most important factor.

Futher, the Brihadaranyaka Upanishad (3.2) speaks of eight Grahas and eight Atigrahas in the body in the sense of grasping deities (sense-organas) and overseeing grasping deities (sense-objects). The eight Grahas mentioned in the Upanishad are incoming breath (prana), speech, tongue, eye, ear, mind, hands, and skin. They are deities in the Cosmic Person with corresponding presence in the microcosm. Their positions in the body as well in the world influence the course of events both at the universal and individual planes. Their overseeing grasping deities are apana (downward breath), name, taste, colour, ear, desire, and touch Vedic Rishi [7]. We do not know whether this concept of Grahas in the body underwent a transformation subsequently. The Navagrahas are not the actual planets in the modern sense, although they are called planets. Navagraha Purana chronicles in fascinating detail the It is understood that, the super power of God and goddess are holding the responsibility of these planets and their significance on the human beings across the globe. The existence of Navagarahas were initially extracted from Sanskrit as it was briefed as 'Nav' refers to 'Nine' and 'Graha' refers to the 'Planet'. Navagraha are nine heavenly bodies and deities that influence human life on Earth according to Hinduism and Hindu astrology Roshen Dalal (2010) [1]. Further, the astrologers in their 'Jyotish Shastra', beliefs and explains, the significant influence of these Navagrahas on the personality, habits, characteristics and fate of the human life. Many of the earlier studies and with reference to mythology, it is understood that, even the Sun is one among the Navagraha and it is said as a solar system. Initially, the five planets visible to the naked eye and excluded Earth were said as solar system and many of the scientific and mythological theories proved that there are nine and a sun complied to become a solar system Monier Williams (1899) [2]. To understand the concept of planets in deep, these solar systems was related to the seven days of a week in a calendar and the same corresponds to seven classical planets and are named accordingly in most languages of the Indian subcontinent. According to Dikshitar (2020) [3], Most Hindu temples around the world have a designated place dedicated to Navagraha worship and the history beyond the same is vast and purely mythological. Based on these mythological history, it is observed that, these nine planets continue to reside in Tamil Nadu and shower blessings to their devotees. Shirdiusa [8].

"The limits of each life are established by the Grahas. Every single characteristic of man is based on the unwavering influence of the planets, including food, health, progeny, riches, education, knowledge, and glory. They are the last arbiters of what a man thinks, says, and does. Their control over man and his destiny is unassailable. Master, in that case, if the planets do not favour," Vimalananda chimed in as the guru hesitated. He was silenced by a kind gesture from Nirvikalpananda. Vimalananda, I'm getting to your point. Yes," the wise man continued. A man's life will be happy and harmonious if the planets condescend to look graciously upon him. If not, he turns into a storm-thrown boat that is tossed around by unstoppable seas of sadness. Later the mythologist Chidananda came up with the four disciples silently absorbed this and expressed the relationship with the grahas. V S Rao [9].

Vedic astrology in the past was able to explain or predict one's futuristic aspects and also destiny of individuals based on the stars and planets positioning. Initiated from the Vedas, still many of the information, beliefs, trust and faith on the astrology and mythological aspects in pursuing the major life endeavour. Amongst other things, these measures usually centre on performing pooja (worship) to a particular planet Arvind Bhagawath [10]. All (except the Navagraha) are said to have been born of the anger of Lord Shiva or Rudra. Most Grahas are generally malefic in nature but there are a few that may be good. Many of the astrologers claim that Grahas influence the auras (energy bodies) and minds of beings connected to the Earth. When a human takes their first breath at a certain nativity, the energies of the Grahas begin to bind specifically to each person's unique aura. Mythology as described, "The



nine planets are transmitters of universal, archetypal energy. The earlier theories have stated, "The cosmic energy received by human beings contains different energies coming from different celestial bodies" and these are strongly connected to human beings by using and chanting mantra's is a greatest belief among the human beings and supported by Vedic history and mythological gurus. These are strongly supported by the Hindu mythology with its importance and significance of Navagrahas, wherein, it is said as major part of universe and these are planets of our solar system and also said as Nine Celestial bodies Syama Allard (2020) [11].

3. GAPS & AGENDA FOR FUTURE RESEARCH :

Astrology and its studies are directly related to the Navagrahas in Hindu culture. Jyotish Shastra is the study in which the various Jyotish (Astrologers) explain and study the significance and importance of the Navagrahas in detail in order to help them predict the future with regard to human life. It's interesting that they're thought to be the causes of a person's personality, habits, traits, and destiny. These undoubtedly play a significant role in our lives. However, a novel idea is the review of studies on planetary gods (Navagrahas) and gods of management (9 Ms). However, some of the few studies are extremely specific, very general, and are published as reports and articles, so it is behind with them.

4. OBJECTIVE OF THE STUDY :

The researchers have set the following primary objective and the current study investigates 1 broad research question:

(1) To analyze the degree of relationship of nine influential heavenly bodies or Planetary Gods (Navagrahas) with nine Gods of Management (9 Ms).

5. HYPOTHESIS OF THE STUDY :

Based on the objective framed hypothesis (Table 5) are framed to prove or disprove the statement.

	Table 5: Hypothesis of the Study		
H01	There is no relationship between nine influential heavenly bodies or Planetary Gods (Navagrahas)		
1101	with nine Gods of Management (9 M's).		
H02	Sun & Man are not having similar relations.		
H03	Moon & Methods are not having similar relations.		
H04	Mars & Machine are not having similar relations.		
H05	Mercury & Management are not having similar relations.		
H06	Jupiter & Money (Monetary) are not having similar relations.		
H07	Venus & Money (Non-Monetary) are not having similar relations.		
H08	Saturn & Motivation are not having similar relations.		
H09	Neptune & Market are not having similar relations.		
H010	Pluto & Moral Values are not having similar relations.		
H011	Earth & Materials are not having similar relations. ***		

6. RESEARCH MODEL :

The research framework is drawn in Figure 1 & explains a block diagram of similar relations of Planetary Gods (Navagrahas) & Gods of Management (9 Ms) & Table 6 explains the study variables. (I.V: Independent Variables & D.V: Dependent Variables).



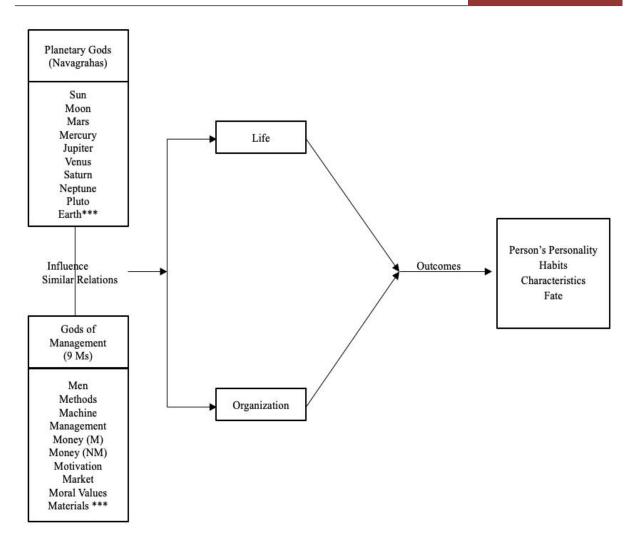


Fig. 1: Block Diagram of Similar Relations of Planetary Gods (Navagrahas) & Gods of Management (9 Ms)

Note: Mone	v (M): Monetary.	Money (NM)	: Non-Monetary	y& Materials***
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Table 6: Study Variables		
Independent Variables Planetary Gods (Navagrahas)	Dependent Variables Gods of Management (9 Ms)	
Surya (Sun)	• Men	
Chandra (Moon)	Methods	
Mangal (Mars)	Machine	
Budha (Mercury)	Management	
Brihaspati (Jupiter)	• Money (Monetary)	
• Shukra (Venus)	• Money (Non Monetary)	
Saturn (Shani)	Motivation	
• Neptune (Rahu)	• Market	
Pluto (Ketu)	Moral Values	
• Earth (Bhoomi) ***	• Materials***	

7. RESULTS & DISCUSSIONS :

Analysis & Interpretations

Epilogues to Prove Planetary Gods (Navagrahas) with Gods of Management (9 Ms)

7.1. Sun (Surya) = Man:

Surya is the boss and said as the sunlight based divinity, one of the Adityas, child of Kasyapa and one of his spouses Aditi, of Indra, or of Dyaus Pitar (depending by the renditions). He has hair and arms of gold. His chariot is pulled by seven ponies, which address the seven chakras. He directs as "Ravi" over "Ravi-var" or Sunday. In Hindu strict writing, Surya is eminently referenced as the noticeable type of God that one can see consistently. Besides, Shaivites and Vaishnavas frequently view Surya as a part of Shiva and Vishnu, separately. For instance, the sun is called Surya Narayana by Vaishnavas. In Shaivite philosophy, Surya is supposed to be one of eight types of Shiva, named the Astamurti. He is supposed to be of Sattva Guna and addresses the Spirit, the Ruler, exceptionally positioned people or fathers. As indicated by Hindu folklore, among the more famous descendants of Surya are Shani (Saturn), Yama (Lord of Death) and Karna (Mahabharatha) notoriety. Summoning Gayatri Mantra or Aditya Hrudaya Mantra (Adityahridayam) is known to satisfy the Sun God. The grain related with the Sun is entire wheat and the number related to the Surya is 1. He is said to be of SattvaGuna and represents the Soul, the King, highly placed persons or fathers. According to Hindu mythology, among the more renowned progenies of Surya are Shani (Saturn), Yama (God of Death) and Karna (Mahabharatha) fame. Invoking Gayatri Mantra or Aditya Hrudaya Mantra (Adityahridayam) is known to please the Sun God.

Man in management is referred to as a human resource and all the organizations are highly dependent on the performance of their employees even in the highly developed and advanced technological prospects. This also signifies that, all the available resources as to be properly managed and the right man in the right job, a large portion of effective business management will have been achieved. Results of Sun & Man having similar relations are shown in Table 7.

Table 7: Similar Relations of Sun & Man			
Hypothesis	Factors Considered	Outcome	
H02:	Sun & Man	From the findings & analysis, we can personify both Sun & Man are having similar relations by: Active Leading Ability Team Building Positive Attitude Authority Aggressiveness Discipline Decision Making	

7.2. Moon (Chandra) = Methods:

Chandra is a lunar divinity. Chandra (moon) is otherwise called Soma and related to the Vedic Lunar divinity Soma. He is depicted as youthful, delightful, fair; two-outfitted and having in his grasp a club and a lotus. He rides his chariot (the moon) across the sky consistently, pulled by ten white ponies or a pronghorn. He is associated with dew, and accordingly, is one of the lords of fruitfulness. He is likewise called Nishadipati (Nisha=night; Adipathi=Lord) and Kshuparaka (one who enlightens the evening). He as Soma, manages Somvar or Monday. He is of Sattva Guna and addresses the Psyche, the Sovereign or Mother. Monday is the day of Moon-God. Chandra personifies some qualities which are thinking, stability and fertility.

Everything has a proper way to do it, and this proper approach is referred to as a management method. It simply denotes a performing art. A method is a collection of steps and directives. Plans, rules, processes, and statistics are examples of a company's visible techniques. Methods determine how individuals work and their priorities for work. Methods also connect people to one another and to resources. Results of Moon & Methods having similar relations are shown in Table 8.

Table 8: Similar Relations of Moon & Methods				
Hypothesis Factors Considered Outcome				
H02:	H02: Moon & Methods From the findings & analysis we can personifies both			



Moon & Methods are having similar relations by:
Attractiveness
Thinking
Calm
• Fear
Stages
Stability

7.3. Mars (Kuja) = Machine:

Mangala is the divine force of Mars, the red planet. Mars is likewise called Angaraka ('one who is red in variety') or Bhauma ('child of Bhumi') in Sanskrit. He is the lord of war and is abstinent. He is viewed as the child of Prithvi or Bhumi, the Earth Goddess. He is the proprietor of the Aries and Scorpio signs, and an instructor of the mysterious sciences (Ruchaka Mahapurusha Yoga). He is of Tamas Guna in nature and addresses Vigorous activity, certainty and self-image. He is painted red or fire tone, four-equipped, conveying a harpoon, club, lotus and a lance. His Vahana (mount) is a smash. He directs 'Mangal-var' or Tuesday. There is a renowned explorer place Mangalnath (in Ujjain, Madhya Pradesh, India). Individuals who experience the ill effects of difficulties connected with Mangal Graha in their horoscope visit there on Tuesday. By venerating and fulfilling Mangal Graha, enthusiasts get favors and leniency of Mangal Devta. Just two sanctuaries of Mangal devata in India among those one of which is in Amalner (Maharashtra), this mars which is also called Magalvaar in Hindi?

Machines are the fundamental equipment needed to manufacture commodities or generate services. Choosing the right machine not only improves productivity but also saves time and boosts revenue. The most important factors to consider when buying a machine are tailoring the requirements of the organization, choosing the best technical machine and equipment, availability of space parts, evaluating after-sales services, alternatives, and technology, and the organization budget. Results of Mars & Machine having similar relations are shown in Table 9.

Table 9: Similar Relations of Mars & Machine			
Hypothesis	esis Factors Considered Outcome		
Н03:	Mars & Machine	From the findings & analysis we can personifies both Mars & Machine are having similar relations by: • Technically Sound • Discipline • Power • Stress Giver • Anger • Blood • Accidents • Similar to Surya but have more power	

7.4. Mercury (Budha) = Management:

Mercury, also known as the planet Budha, is thought to be the son of Tara (Taraka) and Chandra (the moon). The planet Budha is sometimes referred to as a god of goods and a protector of businesspeople. He represents Communication and is of the Rajas Guna tribe. He is shown as being gentle, articulate, and having a greenish hue. In the Ramghur temple, he is depicted riding a winged lion while wielding a scimitar, club, and shield. Other depictions show him riding an eagle, a carpet, or a chariot pulled by lions while wielding a sceptre and a lotus. 'Budh-var', or Wednesday, is presided over by Buddha. Wednesday is referred to as Budhvar in modern Hindi, Telugu, Bengali, Marathi, Kannada, and Gujarati; it is referred to as Budhan in Tamil and Malayalam. The planet is believed to control our nervous system.

Management is one contemporary aspect of business that has been employed in use by effective and profitable business endeavors and utilize management as one modern business strategy in order to



maximize delivery. As was already said, guys who are absent or late to work take a significant amount of time away from their jobs. Poor time management is as useless as a malfunctioning equipment, an absent worker, or insufficient supplies of raw materials for the manufacture of goods or services. Successful businesses have employed a variety of strategies to guarantee the right and effective use of time by man and machine, including the timely delivery of materials, in order to assure the viability of their operations. A commercial endeavor shoots itself in the foot when time is compromised. There are countless examples that prove this truism. In conclusion: Effective management entails taking appropriate, responsible Henry Omoregie (2015) [12]. Results of Mercury & Management having similar relations are shown in Table 10.

Table 10: Similar Relations of Mercury & Management			
Hypothesis	Factors Considered	Outcome	
H04:	Mercury & Management	From the findings & analysis, we can personify both Mercury & Management are having similar relations by: Brilliant Handling Skill Problem Solving Decision Making Communication Kindness Polite	

7.5. Jupiter (Guru) = Money (Monetary):

As the principal offerer of prayers and sacrifices, Brihaspati is referred to as the Guru of the Devas, personifying piety and religion. He is embodied by the Purohita, with whom he makes intercession for humans. He is referred to as the Jupiter Lord. He signifies knowledge and instruction and is of the Sattva Guna. He is frequently referred to as "Guru". Numerous references in the Vedas state that the Devas are the adversary of Shukracharya, the master of the Danavas. He is also known as Guru, the god of knowledge and eloquence, to whom a number of works including the "atheistic" Barhaspatya sutras—are attributed. His orientation is north-east, and his Tattva, or element, is Akasha, or ether. He's characterized as having a golden or yellow coloring and holding.

Management is done to meet day-to-day business requirements and the funds involved in meeting those requirements are known as working capital. The quantity and quality of money expended in ventures have a direct bearing on the fruitfulness of the same over time. Results of Jupiter & Money (Monetary) having similar relations are shown in Table 11.

	Table 11: Similar Relations of Jupiter & Money (Monetary)		
Hypothesis	Factors Considered	Outcome	
H05:	Jupiter & Money (Monetary)	From the findings & analysis, we can personify both Jupiter & Money (Monetary) are having similar relations by:	

7.6. Venus (Shukra) = Money (Non-Monetary):

Represents Venus in space. The planet is described as "clear, pure" or "brightness, clearness" when compared to Sanskrit. The planet is known as the Rajas in nature and stands for prosperity, pleasure,



and procreation. It is also thought to have a white colour. It has been believed since the dawn of time that the planet pulls its chariot behind a camel, a horse, or even a crocodile, signifying that those animals are mounted on those aspects. The planetary god is also said to be holding a stick, a lotus, a bow, and an arrow in addition to the beads. The positivity that this planet-god is said to bring into people's lives is said to linger for 20 years after it is first noticed. The horoscope indicates that Shukra is a significant advantage.

Management is done to meet day-to-day business requirements and the funds involved in meeting those requirements are known as working capital. The quantity and quality of money expended in ventures have a direct bearing on the fruitfulness of the same over time. Results of Venus & Money (Non-Monetary) having similar relations are shown in Table 12.

Table 12: Similar Relations of Venus & Money (Non-Monetary)		
Hypothesis	Factors Considered	Outcome
H06:	Venus & Money (Non Monetary)	From the findings & analysis, we can personify both Venus & Money (Non-Monetary) are having similar relations by: Luxury Love Care Standard of living Luck Peace

7.7. Saturn (Shani) = Motivation:

One of the nine main celestial entities in Hindu astrology, or Vedic astrology, is Shani. Saturn is a representation of Shani. The Lord of Saturday is Shani. West is his direction, and air is his Tattva (or element). He is Tamas in nature and stands for perseverance, career success, and longevity. The term "Shani" has the following roots: Shanaye Kramati Sa: That is, the sluggish person? Saturn moves more slowly than other planets because it revolves around the Sun every around 30 years. The Hindu Sun God Surya and his wife Chhaya's son, Shani, is actually a demi-god and his concern will be from the first opened his eyes as a baby.

Motivation plays a significant part in influencing the views of the organization's workforce. Marketing management is crucial since it enables businesses to compete successfully in today's market. This aids in the development of plans to increase sales and lower costs. One of the main channels for the exchange and movement of goods is now marketing management. Results of Neptune & Market having similar relations. In the work goal context, the psychological factors stimulating people's behavior can be -the desire for money. Results of Saturn & Motivation having similar relations are shown in Table 13.

	Table 13: Similar Relations of Saturn & Motivation		
Hypothesis	Factors Considered	Outcome	
H07:	Saturn & Motivation	From the findings &analysis, we can personify both Saturn & Motivation are having similar relations by: • Struggle • Self-Motivation • Independent • Honest • Prompt • Strong • Fear • Time	



7.8. Neptune (Rahu) = Market:

Rahu is one of the planets that is to be seen from the demons. Once it was seen that, the 2 of the demons Rahu and Ketu being part to the blessings from lord Shiva for long lasting life. On these significance, these 2 Grahas were made to be included in the side of planetary gods and the lord Ketu is also termed as shadows and more significantly, these 2 Grahas and considered to be planetary gods have a significant impact on the lives of human and the creation as whole as the super natural intents of these Grahas is the most significant aspect.

Markets are crucial. They serve as the exchange mechanism for corporate stock and provide access to funds for firms. Markets have a key role in how prices are set, how liquidity is transformed, and how businesses may meet customer wants. By determining the most effective ways to connect with customers and increase revenue, good marketing management helps businesses succeed. To remain competitive in their sector, attract new customers, and keep their existing clientele, businesses require solid marketing tactics. Marketing management is crucial since it enables businesses to compete successfully in today's market. This aids in the development of plans to increase sales and lower costs. The main channel for the exchange and movement of products is now marketing management. Results of Neptune & Market having similar relations are shown in Table 14.

	Table 14: Similar Relations of Neptune & Market		
Hypothesis	Factors Considered	Outcome	
H08:	Neptune & Market	 From the findings &analysis, we can personify both Neptune & Market are having similar relations by: Expansion Tricks & Tactics Persuasion Selfishness Ego Manipulation Anger 	

7.9. Pluto (Ketu) = Moral Values:

In Sanskrit Ketu (Dhumaketu) means comet. Ketu is one of the planets that is to be seen from the demons. Once it was seen that, the 2 of the demons Rahu and Ketu being part to the blessings from lord Shiva for long lasting life. On these significance, these 2 Grahas were made to be included in the side of planetary gods and the lord Ketu is also termed as shadows and more significantly, these 2 Grahas and considered to be planetary gods have a significant impact on the lives of human and the creation as whole as the super natural intents of these Grahas is the most significant aspect.

The foundation for an organization's core values is laid by those values. It gives everyone on the team a goal to comprehend, strive for, and live by. Employees learn the successful behaviours that are required of them once you identify and promote your company's values. Value management seeks to establish enduring value at any level—project, product, process, organisational, or social. It is concerned with improving and sustaining a desirable balance between the needs and wants of stakeholders and the resources needed to satisfy them and mainly to have a differentiating organization' moral values. Moral, ethical, and professional values determine the character of employees and managers. They guide their profession and life. Results of Pluto & Moral Values having similar relations are shown in Table 15.

Table 15: Similar Relations of Pluto& Moral Values		
Hypothesis	Factors Considered	Outcome
H09:	Pluto & Moral Values	 From the findings & analysis, we can personify both Pluto & Morale Values are having similar relations by: Psycho Norms



 Belief Detach Return Spiritual Growth Knowledge Uselth
HealthWealth

7.10. Earth (Bhoomi) = Materials:

According to Hinduism and Hindu astrology, the Navagraha are nine heavenly bodies and deities that have an impact on human life on earth. Earth is excluded from the Navagraha group.

Once defined as the tangible inputs to the creation of goods, materials now include supplies (tangibles) and information (intangibles). Using the first graphic describing the management model, members of our groups saw that it was fully on their shoulders to ensure that inputs were correct, accurate, timely, etc.

8. CONCLUSION :

The present study is attempted to trace & explore Planetary Gods (Navagrahas) with Gods of Management (9 Ms), characteristics and relationships with Hindu Mythologies. The study is based on secondary & primary evidence. With these eleven epilogues proven we can say there were significant relationship observed between Planetary Gods (Navagrahas) and Gods of Management (9 Ms). The researchers identifies that Management plays a similar relation with Hindu Mythologies.

The fact that these planets govern our lives is really fascinating. These Navagrahas form the foundation of astrology. As previously indicated, Hinduism and Astrology both claim that a person's birth's Navagraha position can be used to forecast their destiny and assist them deal with life's challenges. There are 12 zodiac signs (Rashis) in Hindu astrology, and each of these Rashis is impacted by the shifting locations of these Navagraha. Different Zodiac Signs (Rashis) are affected by these shifts in Navagraha differently, and these effects can be both positive and negative. To combat these negative effects on various Zodiac Signs (Rashis), which might have both good and harmful aspects. Hindus practice certain rituals and Poojas (prayers), which are carried out with the assistance of pundits/gurus (Hindu religious teachers), and are also known as Navagraha Pooja, in order to counteract these negative consequences, which are also known as Doshas in Hinduism. In Hinduism, the Navagrahas are revered as having great significance since it is thought that worshipping them will improve people's fortunes and drive out negativity durgasa temple. [13].

Thus, it is so interesting that 9 Ms controls our management function. The whole management function lies on these 9 Ms. As mentioned above according to Management the position of the 9 Ms during the business helps managers to predict the future and problems of their business. According to the Management, there are 9 Ms, and each of these 9 Ms is affected by the changing positions of the market and business. These changes in the position of market and business have different effects on 9 Ms which can be both bad and good. To counter these bad effects on different 9 Ms which can be both bad and good. To counter these bad effects or Disaster in Management, Managers follow some practices, which are performed with the help of top level, middle level and operational level employees which is also known as Levels of Management. 9 Ms are believed to hold prestigious value in Management, as in Management it is believed that worshipping them can bring fortunes to business life and can remove the negativity from their business.

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